

La galerie d'art
Marie-Claire Marsan

What is a gallery of art today? How does it everyday? What is its role in the art? This book is for the public, artists and all those who want to create a gallery. It helps guide everyone in their efforts, they are artistic, business, legal or tax. For opening a gallery is above all a matter of passion and commitment. It is choosing to be at the heart of creation, providing the indispensable link between the artist and the amateur.

How does one become a gallery owner? The strategic choices and establish a strong identity is essential to anticipate financial risks. Before any place of exhibition and investigation, the Art Gallery focuses artistic intuition, belief, patience and listening.

What links gallery tisse does with its artists? Over the years, their relationship takes place exclusively in the subtlety of mutual commitments, both financial, commercial and emotional. This applies to the apportionment of costs of production, or relationships with collectors.

Of your investment in storage of works, the daily administration is unavoidable, even in relations with the private and public institutions, with exhibitions, fairs, auction houses. Because she knows the tax incentives, the gallery can actively support the choice of new buyers.

Finally, this book provides an update on the comprehensive legal and tax regulations of the profession, no more secrets for anyone interested in this profession with passion.

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